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PTO/SB/05 (08-00) (modified)

Approved for use through 9/30/2001, OMB 0651-0032

Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

<p align="center"><b>NEW UTILITY PATENT APPLICATION TRANSMITTAL</b></p> <p align="center"><i>(only for new nonprovisional applications under 37 CFR 1.53(b))</i></p>	Attorney Docket Number	22407-05491
	First Named Inventor	Scott A. Rosenberg
	Title	Method And System For Pause Ads
	Express Mail Label No.	EL566204515US

APPLICATION ELEMENTS	ACCOMPANYING APPLICATION PARTS
<p>1. <input checked="" type="checkbox"/> Fee Transmittal Form (in duplicate)</p> <p>2. <input type="checkbox"/> Applicant claims small entity status. See 37 CFR 1.27</p> <p>3. <input checked="" type="checkbox"/> Specification <span style="float: right;">Total Pages <span style="border: 1px solid black; padding: 2px 10px;">26</span></span>  <i>(preferred arrangement set forth below)</i> <ul style="list-style-type: none"> <li>■ Descriptive Title of the Invention</li> <li>■ Cross Reference(s) to Related Case(s)</li> <li>■ Statement Regarding Fed sponsored R &amp; D</li> <li>■ Background of the Invention</li> <li>■ Brief Summary of the Invention</li> <li>■ Brief Description of the Drawing(s)</li> <li>■ Detailed Description</li> <li>■ Claim or Claims</li> <li>■ Abstract of the Disclosure</li> </ul> </p> <p>4. <input checked="" type="checkbox"/> Drawing(s) (35 U.S.C. 113) <span style="float: right;">Total Sheets <span style="border: 1px solid black; padding: 2px 10px;">10</span></span></p> <p>5. Oath or Declaration</p> <p style="margin-left: 20px;">a. <input checked="" type="checkbox"/> New Declaration <span style="float: right;">Total Pages <span style="border: 1px solid black; padding: 2px 10px;">3</span></span>  <input type="checkbox"/> Executed (original or copy)</p> <p style="margin-left: 20px;">b. <input type="checkbox"/> Copy from a prior application (37 CFR 1.63(d))  <i>(for continuation/divisional with Box 18 completed)</i></p> <p style="margin-left: 40px;">i. <input type="checkbox"/> DELETION OF INVENTOR(S)  Signed statement attached deleting inventor(s)  named in the prior application, see 37 CFR  1.63(d)(2) and 1.33(b).</p> <p>6. <input type="checkbox"/> Application Data Sheet. See 37 CFR 1.76</p>	<p>7. <input type="checkbox"/> Assignment Papers (cover sheet &amp; document(s))</p> <p>8. <input type="checkbox"/> Certified Copy of Priority Document(s) <i>(if foreign priority is claimed)</i></p> <p>9. <input type="checkbox"/> Power of Attorney or Authorization of Agent</p> <p>10. <input type="checkbox"/> 37 CFR 3.73(b) Statement</p> <p>11. <input type="checkbox"/> Preliminary Amendment</p> <p>12. <input type="checkbox"/> Information Disclosure Statement &amp; PTO-1449  <div style="text-align: center;"><input type="checkbox"/> Copies of IDS Citation(s)</div></p> <p>13. <input type="checkbox"/> Nonpublication Request under 35 U.S.C. 122  (b)(2)(B)(i). Applicant must attach form  PTO/SB/35 or its equivalent</p> <p>14. <input checked="" type="checkbox"/> Return Postcard _____</p> <p>15. <input type="checkbox"/> _____</p> <p>16. <input type="checkbox"/> _____</p> <p>17. <input type="checkbox"/> _____</p>
<p><b>ADDRESS TO:</b></p> <p><b>Box Patent Application</b>  <b>Commissioner for Patents</b>  <b>Washington, D.C. 20231</b></p>	


**18. If a CONTINUING APPLICATION**, check appropriate box and supply the requisite information below and in a preliminary amendment or in an Application Data Sheet under 37 CFR 1.76:

☐ Continuation ☐ Divisional ☐ Continuation-in-part (CIP) of prior application No:          /         

Prior application information: Examiner: \_\_\_\_\_ Group/Art Unit: \_\_\_\_\_

**For CONTINUATION OR DIVISIONAL APPS only:** The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuing or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.

**19. CORRESPONDENCE ADDRESS**

☐ *Customer Number and Bar Code Label*  00758

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Signature	Laura Majerus	Date	Oct 15, 2001

22407/05491/DOCS/1215729.1

